**You gotta start somewhere so we’re starting here**

We take our responsibilities seriously. We’re determined to see Z having a game changing, leading or active position in four key sustainability areas by 2015. They are:

1. **Using less and wasting less in our own business**
   - Through our embedded operational processes we have reduced our energy demands and outgoing waste streams
   - Z uses 10% less electricity across the retail network
   - Z uses 50% less water in retail network operations
   - Retail operation waste to landfill reduced by 70%
   - Z’s head office is a Zero Waste operation because Z people understand the impacts of the waste we generate and play an active role to reduce it

2. **Reducing the carbon intensity of our customers**
   - In the way that we conduct our business and the tools we have provided to our customers we have reduced the carbon emissions of Z and our customers
   - The carbon footprint of Z’s head office has been reduced by 25% and is held or reduced further for the next five years
   - In New Zealand, Z has reduced the distance it travels to deliver fuel by an average of 15% for every litre of fuel delivered
   - Delivery emissions are reduced by 25% independent of the reduction of redundant kilometres
   - Z reduces the carbon footprint of its C-store operations by 10%
   - Z works with ten significant suppliers to reduce the carbon intensity of our activities together by 25%
   - With Z’s help, customers have reduced their fuel consumption and been rewarded for their efficiency

3. **Reducing the reliance on fossil fuels**
   - By working with other organisations, investing in new technologies and researching and commercialising alternative fuels, Z has reduced New Zealand’s reliance on fossil fuels
   - We are the leading New Zealand supplier of fuel products and services that minimise the environmental impact of our customers’ businesses, including through:
     - Becoming New Zealand’s leading biofuel supplier by 2014
     - Using more than 10% biodiesel in our business
     - Becoming the leading implementer of emergent transport energy in New Zealand

4. **Supporting NZ businesses and communities**
   - As a business, Z has demonstrated its commitment to New Zealand through its community programmes, sharing its skills and safety culture
     - Every Z employee is trained as a safety at home ambassador
     - Our safety performance is best in class and other New Zealand companies seek us out to improve their own safety performance
     - Z shares 365 skilled worker days with New Zealand every year
     - Z is recognised in New Zealand for developing the skills of our own team and the people we work with
     - Our neighbourhood investment continues to help people who need it in the communities we are connected to